

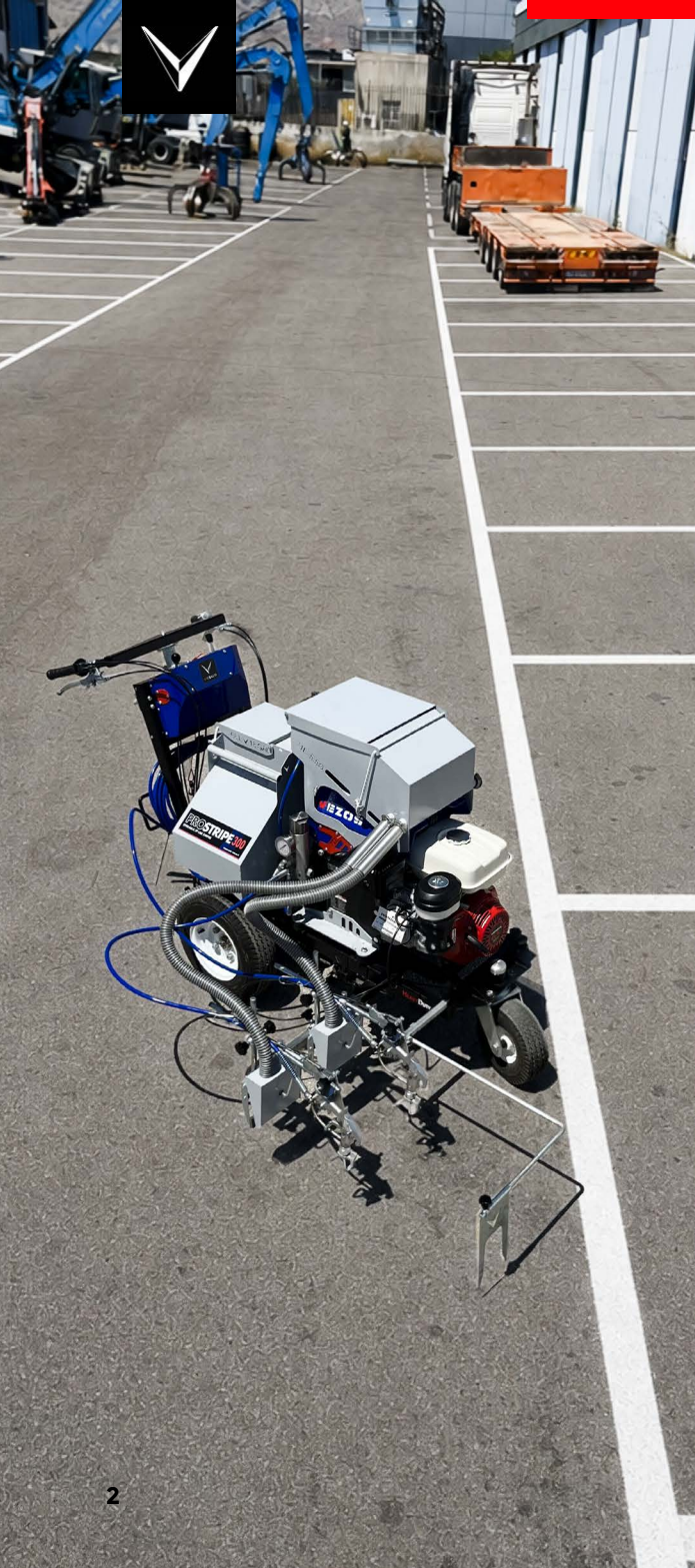
ROAD MARKING DIVISION



VEZOS BRAND INTRODUCTION

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vezosusa.com



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Intro

The VEZOS Brand Introduction is crafted to provide a clear, consistent, and lasting representation of the company and the products it produces. This booklet is intended to demonstrate the forward thinking and attention to detail that the road marking and maintenance industry demands.

VEZOS pioneers solutions in areas where the industry has yet to provide answers, bringing innovation to segments others overlook.

Let's begin.

VEZOS is a globally recognized manufacturer of hydraulic line striping and scarifying equipment, proudly serving from small parking lot contractors, to municipalities and infrastructure agencies across the globe. Founded in 1970 and now operating under second-generation management, the company has grown from a specialized pump manufacturer into one of the most comprehensive road marking equipment brands in the world.

What sets VEZOS apart is not just what we build, but how we build it. Every machine in our lineup is engineered by an in-house team with decades of field experience, people who understand what contractors face on the job and design accordingly. From our walk-behind striper to our truck-mounted systems, every component is crafted with purpose. This brochure provides the most direct overview of the vision and ingenuity that VEZOS stands by.





Our Mission & Values

Our approach has led to a portfolio of machines that are not just innovative in isolation, but genuinely useful in practice. Awards for most innovative product of the year have affirmed this direction, but for VEZOS, the true measure of success has always been the loyalty of the contractors and distributors who choose our equipment year after year.

Innovation at Our Core

At VEZOS, innovation is not a buzzword — it is the foundation of every product we bring to market. Our R&D team works directly with end-users to identify real challenges and engineer practical solutions that others in the industry have overlooked. From our tunnel-cooled hydraulic technology to our airless line striping designs, we have consistently introduced technologies that shift industry standards.

We hold a unique position in the market as one of the few manufacturers that designs and produces its own paint pumps in-house. This level of vertical integration gives us direct control over quality, performance, and long-term reliability — advantages that translate directly to our customers' jobsites.

Built for the Field

Every VEZOS product begins with a single question: what does the person using this machine actually need? The answer shapes everything, from the ergonomics of our self-propelled stripers to the rugged construction of our ROADMASTER truck-mounted systems. Our engineers do not design to spec sheets alone; they design to real-world conditions. The result is a product range trusted by road marking contractors, airport authorities, and public works departments on every continent. When a VEZOS machine goes to work, it is built to keep working.

Our Story

1970 - 1989

Zaharias VEZOS begins manufacturing equipment focused on the marine and industrial markets, including sandblasting equipment, pneumatic sprayers, winches, deck rust scarifiers and high-pressure water jet systems.

1990 - 2003

Second generation management enters the company. VEZOS develops technical know-how and market experience in professional spraying equipment for the construction, marine and industrial sectors.



2004 - 2008

VEZOS begins **exporting its own equipment** and develops an international distribution network, strengthening our presence in professional surface preparation and application technologies.

2009 - 2015

VEZOS expands its product development into airless, texture, sanding and **line striping equipment**, introducing new application concepts and versatile equipment solutions for professional users.

2016 - 2022

VEZOS strengthens its hydraulic equipment range and further develops professional line striping and road marking solutions, laying the foundation for **a dedicated road marking division** with expanded equipment and application systems.

2023 - Today

VEZOS accelerates its road marking focus with **expansion into the U.S.** market developing dealer and distributor opportunities, contractor demonstrations, exhibitions, spare parts support and a long-term sales and service network.



Road Marking Solutions

VEZOS Road Marking Division offers one of the most complete product ranges available to the global road marking industry. From compact walk-behind line strippers for parking lots and sports fields, to hydraulically driven truck-mounted systems for long-line highway marking, every product in the VEZOS lineup is designed to serve a specific need with precision and reliability.

This range didn't appear overnight. It grew out of decades of hydraulic equipment manufacturing experience that long predates our entry into road marking, experience that still shapes how every VEZOS machine is built today.

From Pump Manufacturing Roots...

As outlined earlier, VEZOS' roots trace back to precision pump manufacturing for the marine and industrial sectors, work that demanded reliability in high-pressure, no-room-for-error environments. That early discipline became the technical foundation for everything that followed.

...To Road Marking Innovation.

That foundation never left us. Over 50 years of pump engineering experience became the technical backbone of our road marking division, expressed most directly in HYDREX, our in-house hydraulic piston pump series, engineered specifically for line striping units rather than adapted from general-purpose equipment. This same expertise carried through to TCS cooling technology, slow-stroke piston designs, and the heavy-duty hydraulic

systems found across our ROADMASTER and PROSTRIPE product lines.

Today, VEZOS remains one of the only brands globally that manufactures its own paint pumps for long-line striping trucks. Under second-generation management, that original marine and industrial pump-making discipline has been reshaped into a complete road marking equipment business, serving contractors, municipalities, and distributors worldwide.





Our Products

VEZOS equipment operates across a remarkably broad range of environments and applications. In cities, our walk-behind and self-propelled stripers define parking bays, pedestrian crossings, and cycle lanes with clean, consistent results. On highways and motorways, our ROADMASTER truck-mounted systems lay long lines at production rates that meet the demands of government infrastructure contracts. At airports around the world, VEZOS equipment marks runways, taxiways, and apron surfaces with the precision that aviation safety requires.



This breadth of application is not incidental; it is the result of deliberate engineering choices made at every stage of product development. Features such as multi-gun compatibility, adjustable spray widths, and support for a wide range of road marking materials ensure that VEZOS machines adapt to the specific requirements of any market.

City & Highway Marking

From city streets to national highways, VEZOS line stripers are engineered for the full spectrum of road marking operations. The PROSTRIPER series of stripers delivers exceptional precision for urban and parking applications, while the ROADMASTER truck-mounted range is built for the productivity demands of long-line highway contracts.

Airport & Aviation Marking

Airport marking demands a higher standard of accuracy, durability, and material compatibility than almost any other surface application. VEZOS equipment has been supplied to airport authorities and ground marking contractors across Europe, the Middle East, and beyond — systems that are compatible with specialized aviation-grade paints and built to maintain consistent output under frequent, high-demand use.

Technology & Engineering

Hydraulic by Design

The decision to build our line striping systems around hydraulic technology is one that VEZOS made purposely, and has never moved away from. Hydraulic operation delivers consistent pump pressure regardless of ambient temperature, material viscosity, or operating speed, making it the most reliable technology available for professional road marking applications. Unlike electronic systems, hydraulic stripers have no circuit boards to fail in the field and no convoluted technical overhead. They are built on the same robust mechanical principles that VEZOS has applied to pump manufacturing since 1970, and they are maintained with the mechanical knowledge that professional contractors already possess.



In-House Manufacturing

VEZOS is proud to be one of the few road marking equipment manufacturers in the world that designs and builds its own hydraulic paint systems.

The HYDREX pump series is engineered and produced entirely at our production facility by a team with over 50 years of pump manufacturing experience. When you purchase a VEZOS line striper, the heart of the machine, its pump, has been designed specifically for that application. It is not an adapted general-purpose pump, but a component built from the ground up for road marking service. The result is longer service life, better pressure consistency, and simpler maintenance: advantages that VEZOS operators experience on every job.



“...the VEZOS motto is focused on our brand's products and innovation, by offering the market a different and innovative solution with each product designed and manufactured by our team. Innovation is VEZOS aim; each product has been carefully evaluated in order to offer its users and the market a new technology and a new invention. We think different to the competition, we think out of the box and that is why the VEZOS products have changed the industry's mentality over the years. Tunnel cooling hydraulic systems, upright & compact airless line striping and road marking system designs are only a few of VEZOS innovations that are included in our portfolio...”



Our Presence

VEZOS' presence in the industry extends well beyond the products themselves. From the floor of national trade shows to live, hands-on equipment demonstrations and an active digital following across multiple continents, VEZOS stays directly connected to the contractors, municipalities, and distributors who rely on our machines every day.



Industry Trade Shows

VEZOS exhibits at the trade shows that matter most to the road marking and public works industry, giving contractors and agencies the chance to see our equipment up close. Recent and upcoming appearances include PAVE/X: The Pavement Experience, the ATSSA Convention & Traffic Expo and regional the Trade Shows, each one an opportunity to put VEZOS machines in front of the people who use them in the field.

Live Demonstrations

Trying a VEZOS machine in person is the best way to understand what sets it apart. Beyond the show floor, we run live, on-site demonstrations for contractors and distributors who want to try our equipment under real working conditions before making a decision. Demo schedules are arranged directly through our team, contractors and distributors interested in a live walkthrough are encouraged to reach out and request one.

Digital & Social Presence

VEZOS maintains an active presence across YouTube, Instagram, Facebook, and LinkedIn, sharing demo videos, how-to tutorials, and new product walkthroughs for an audience that spans the U.S., Canada, the U.K., Europe, and Australia. It's a continuation of the same philosophy that drives our trade show and demo presence: putting VEZOS equipment directly in front of the people doing the work, wherever they are.





The Future



In our Products

On the product front, the future of the VEZOS lineup centers on continuous engineering breakthroughs and field-driven refinement. We are dedicated to the further evolution of both our landmark DUOPOWER systems and our Standard Duty machinery versions, pushing the boundaries of what high-output equipment can achieve.

Moving forward, operators can expect deeper integration of modern digital technologies alongside enhanced personalization features tailored to unique project workflows, making the equipment smarter, more intuitive, and precisely optimized for the individual user.



In our Brand

Building on the U.S. market expansion already underway, VEZOS is now focused on deepening that presence, strengthening our network of local distributors and service points so that response times, parts availability, and technical support match the standards our customers expect everywhere else we operate.

This same model of structural growth is now extending to other emerging markets, reinforcing VEZOS as a dependable, world-class cornerstone for professional striping operations on a truly global scale.

